

SOUTH CAROLINA
ACCOMMODATIONS TAX

EXPENDITURES OF
ANNUAL ACCOMMODATIONS TAX REVENUES

FISCAL YEAR 2003-2004

South Carolina Department of Parks, Recreation and Tourism
1205 Pendleton Street
Columbia, SC 29201

Tourism Expenditure Review Committee
P.O. Box 125
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October 2005

SOUTH CAROLINA ACCOMMODATIONS TAX OVERSIGHT COMMITTEE

TOURISM EXPENDITURE REVIEW COMMITTEE

The Legislative Accommodations Tax Oversight Committee was abolished effective June 10, 1997. During the 2001 Legislative Session, Senate Bill 349 was signed into law by the Governor, effective July 18, 2001. This bill amended the Accommodations Tax statute. It establishes a nine member Tourism Expenditure Review Committee, provides for withholding funds for misappropriated expenditures, and provides for penalties for failure to file annual reports on time. This committee serves as the oversight authority on all questionable tourism-related expenditures.

REPORTING REQUIREMENTS

Among the requirements of the Accommodations Tax Law is the requirement that local municipal and county governments covered by the tourism provisions of this Act, and regional tourism agencies covered by this Act, shall submit annual reports.

In order to advise the affected local governments of the reporting requirements, the local governments were sent a packet of information that included copies of Guidelines on the Act, the amended Accommodations Tax Act, an Accommodations Tax Reporting Form for reporting of Accommodations Tax dollars and a local Advisory Committee Membership Form. The eleven tourism regions were also sent a separate reporting form. The Accommodations Tax Reporting Form, the Advisory Committee Membership Form, and the Tourism Region Form were due by October 1, 2003. This information was not only sent to local government officials and tourism regions but was also sent to advisory committee chairpersons, chambers of commerce, and others interested in the expenditure of "A" Tax revenue.

REVENUE AND EXPENDITURE REPORTS SUBMITTED BY LOCAL GOVERNMENTS

Revenue and expenditure information submitted by local governments have been compiled in order to provide an overall accounting of how the statewide 2% accommodations tax revenues have been allocated and spent. Due to the fact that not all local government budgets are on the state's fiscal year, July-June, total annual reported revenues could vary from figures provided by the State Treasurer's Office. Expenditures may vary as well, due to the use of carry-forward funds, interest earnings, etc.

The information on the following pages includes explanations of the various tables and graphs included in this report. These represent the revenues and expenditures as reported by the local governments. Responses to the Tourism Region Form are not compiled in this report.

TABLE A

Statewide 2% Accommodations Tax Revenue *Allocations* for FY03-04 from “A” Tax Reporting Forms Submitted by Local Governments

The “A” Tax revenue allocations of the seventy-nine (79) local governments submitting reports totaled \$30,668,266. The mandated allocations from this amount were \$3,457,163 to General Funds, \$8,592,980 to Tourism Advertising and Promotion Organizations (a.k.a. 30% Fund), and \$18,618,123 for Tourism-Related Expenditures (a.k.a. 65% Fund). Additionally, these local governments reported 65% Carry-Forward Funds from FY01-02 and interest earnings totaling \$6,858,902.

TABLE B

Statewide 2% Accommodations Tax Revenue *Expenditures* for FY03-04 from “A” Tax Reporting Forms Submitted by Local Governments

The expenditures reported for FY02-03 totaled \$8,592,980 for Tourism Advertising and Promotion Organizations (a.k.a. 30% Fund) and \$18,162,509 for Tourism-Related Expenditures (a.k.a. 65% Fund). That left \$7,314,517 carried forward into FY03-04 for future Tourism-Related Expenditures.

TABLE C

FY03-04 Tourism-Related Expenditures from 65% *Fund* by Category

The \$18,363,399 of tourism-related expenditures from the 65% Fund included 15% for additional Destination Advertising and Promotion, with funding for the Operation of Visitor Information Centers another 5%. The top funding category at 33% was Tourism-Related Public Services, such as police and fire service. Tourism-Related Events was the second highest funding category at 22%, followed closely by Tourism-Related Facilities at 18%. Waterfront Erosion/Control/Repair accounted for 4%, and the remaining 2% of expenditures were not classified. No spending was reported for Tourist Public Transportation.

TABLE D

Organizations Designated to Receive and Manage Tourism Advertising and Promotions from 30% *Fund* in FY03-04

Of the \$8,803,317 distributed from the Tourism Advertising and Promotion Fund, 47.6% was designated to Chambers of Commerce, while 46.2% was designated to Convention and Visitor Bureaus, 3.8% to one of the eleven Tourism Regional Organizations and 2.4% to other organizations.

TABLE A

**STATEWIDE 2% ACCOMMODATIONS TAX REVENUE ALLOCATION FOR FY03-04
FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS	FISCAL YEAR 2002-2003 A-TAX ALLOCATION	\$25,000 PLUS 5% GENERAL FUND	30% ADVERTISING AND PROMOTION	65% TOURISM RELATED FUND	PRIOR YEAR CARRY FORWARD & INTEREST
Aiken	\$172,205	\$32,360	\$44,161	\$95,683	\$25,931
Aiken County	\$122,263	\$29,863	\$29,179	\$63,221	\$731
Anderson	\$105,628	\$29,031	\$24,188	\$52,408	\$3,000
Anderson County	\$199,519	\$33,726	\$52,356	\$113,437	\$0
Beaufort	\$197,879	\$33,644	\$51,864	\$112,371	\$9,752
Beaufort County	\$471,176	\$47,309	\$133,853	\$290,014	(\$29,018)
Berkeley County	\$77,146	\$27,607	\$15,644	\$33,895	\$16,470
Blythewood	\$47,488	\$26,124	\$6,746	\$14,617	\$31,299
Camden	\$46,107	\$26,055	\$6,332	\$13,720	\$0
Cayce	\$81,650	\$27,833	\$16,995	\$36,823	\$56,563
Charleston	\$2,455,435	\$146,522	\$729,130	\$1,579,782	\$671,983
Cherokee County	\$59,028	\$26,701	\$10,208	\$22,118	\$0
Chester County	\$106,995	\$29,100	\$24,598	\$53,296	\$135,837
Clarendon County	\$116,489	\$29,574	\$27,447	\$59,468	\$67,107
Clemson	\$162,809	\$31,890	\$41,343	\$89,576	\$431
Clinton	\$27,741	\$25,137	\$822	\$1,781	\$21
Colleton County	\$200,224	\$33,761	\$52,567	\$113,896	\$79,543
Columbia	\$932,091	\$70,355	\$272,127	\$589,609	(\$41,943)
Conway	\$41,489	\$25,824	\$4,947	\$10,718	\$1,217
Darlington County	\$48,967	\$26,198	\$7,190	\$15,579	(\$14,243)
Dillon	\$80,957	\$27,798	\$16,787	\$36,372	\$34,048
Dillon County	\$63,200	\$26,910	\$11,460	\$24,830	\$5,459
Dorchester County	\$66,742	\$27,087	\$12,523	\$27,132	\$26,659
Duncan	\$79,398	\$27,720	\$16,319	\$35,359	\$57,202
Easley	\$47,997	\$26,150	\$6,899	\$14,948	\$3,391
Edisto Beach	\$192,358	\$33,368	\$50,207	\$108,783	\$316,121
Florence	\$217,531	\$34,627	\$57,759	\$125,145	\$8,758
Florence County	\$214,206	\$34,460	\$56,762	\$122,984	\$334,562
Folly Beach	\$211,321	\$34,316	\$55,896	\$121,109	\$327
Gaffney	\$63,307	\$26,915	\$11,492	\$24,899	\$11,698
Georgetown	\$76,212	\$27,561	\$15,364	\$33,288	\$35,889
Georgetown County	\$775,934	\$62,547	\$225,280	\$488,107	\$711,529
Goose Creek	\$35,006	\$25,500	\$3,002	\$6,504	\$9,041
Greenville	\$644,500	\$55,975	\$185,850	\$402,675	\$113,704
Greenville County	\$669,544	\$57,227	\$193,363	\$418,954	\$47,394
Greenwood	\$100,068	\$28,753	\$22,520	\$48,794	\$633
Greenwood County	\$69,440	\$27,222	\$13,332	\$28,886	\$0
Greer	\$0	\$23,750	(\$7,500)	(\$16,250)	\$0
Hardeeville	\$93,345	\$28,417	\$20,503	\$44,424	\$15
Hartsville	\$60,853	\$26,793	\$10,756	\$23,304	\$4

TABLE A
(continued)

STATEWIDE 2% ACCOMMODATIONS TAX REVENUE ALLOCATION FOR FY03-04
FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS

LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS	FISCAL YEAR 2002-2003 A-TAX ALLOCATION	\$25,000 PLUS 5% GENERAL FUND	30% ADVERTISING AND PROMOTION	65% TOURISM RELATED FUND	PRIOR YEAR CARRY FORWARD & INTEREST
Hilton Head Island	\$3,161,358	\$181,818	\$940,907	\$2,038,633	\$1,637,581
Horry County	\$2,770,306	\$162,265	\$823,592	\$1,784,449	\$288,631
Isle of Palms	\$777,187	\$62,609	\$225,656	\$488,922	\$313,230
Jasper County	\$136,771	\$30,589	\$33,531	\$72,651	\$25,000
Kershaw County	\$82,911	\$27,896	\$17,373	\$37,642	\$2,687
Kiawah Island	\$701,006	\$58,800	\$202,802	\$439,404	\$104,218
Lake City	\$28,245	\$25,162	\$974	\$2,109	\$0
Laurens County	\$72,958	\$27,398	\$14,387	\$31,172	\$0
Lexington	\$52,717	\$26,386	\$8,315	\$18,016	\$123
Lexington County	\$322,378	\$39,869	\$89,213	\$193,296	\$50,609
Moncks Corner	\$44,127	\$25,956	\$5,738	\$12,433	\$39,595
Mt. Pleasant	\$588,770	\$53,188	\$169,131	\$366,450	\$374,137
Myrtle Beach	\$6,061,591	\$326,830	\$1,810,977	\$3,923,784	\$325,230
Newberry	\$54,341	\$26,467	\$8,802	\$19,072	\$18,444
Newberry County	\$70,516	\$27,276	\$13,655	\$29,585	\$1,169
North Charleston	\$1,058,591	\$76,680	\$310,077	\$671,834	\$2,293
North Myrtle Beach	\$1,862,598	\$116,880	\$551,279	\$1,194,438	\$116,031
Oconee County	\$117,865	\$29,643	\$27,859	\$60,362	\$28,831
Orangeburg	\$46,758	\$26,088	\$6,527	\$14,142	\$3,946
Orangeburg County	\$229,969	\$35,248	\$61,491	\$133,230	\$29,379
Pawleys Island	\$166,863	\$32,093	\$42,559	\$92,211	\$0
Pickens County	\$77,483	\$27,624	\$15,745	\$34,114	\$12,110
Port Royal	\$30,993	\$25,300	\$1,798	\$3,896	\$0
Richland County	\$543,141	\$50,907	\$155,442	\$336,792	\$3,166
Ridgeland	\$47,769	\$26,138	\$6,831	\$14,800	\$0
Rock Hill	\$261,287	\$36,814	\$70,886	\$153,587	\$3,452
Santee	\$198,877	\$33,694	\$52,163	\$113,020	(\$39,738)
Seabrook Island	\$80,794	\$27,790	\$16,738	\$36,266	\$10,627
Seneca	\$30,552	\$25,278	\$1,666	\$3,609	\$0
Simpsonville	\$62,146	\$26,857	\$11,144	\$24,145	\$0
Spartanburg County	\$347,704	\$41,135	\$96,811	\$209,758	(\$31,022)
Springdale	\$48,090	\$26,155	\$6,927	\$15,009	\$6,944
St. George	\$65,937	\$27,047	\$12,281	\$26,609	\$10,517
Sullivan's Island	\$52,700	\$26,385	\$8,310	\$18,005	\$6,427
Summerton	\$35,673	\$25,534	\$3,202	\$6,938	\$11,342
Summerville	\$171,250	\$32,313	\$43,875	\$95,063	\$0
Sumter	\$198,892	\$33,695	\$52,168	\$113,030	\$0
Sumter County	\$55,302	\$26,515	\$9,091	\$19,696	\$0
Surfside Beach	\$340,049	\$40,752	\$94,515	\$204,782	\$756,084
Walterboro	\$32,062	\$25,353	\$2,119	\$4,590	\$5,922
York County	\$145,494	\$31,025	\$36,148	\$78,321	\$10,820
TOTAL REPORTED	\$30,668,266	\$3,457,163	\$8,592,980	\$18,618,123	\$6,858,902

TABLE B

**STATEWIDE 2% ACCOMMODATIONS TAX REVENUE EXPENDITURES FOR FY03-04
FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS	30% ADVERTISING AND PROMOTION	65% TOURISM RELATED FUND	65% CARRY FORWARD NEXT YEAR *
Aiken	\$44,161	\$117,997	\$3,617
Aiken County	\$29,179	\$63,952	\$0
Anderson	\$24,188	\$49,108	\$6,300
Anderson County	\$52,356	\$113,437	\$0
Beaufort	\$51,864	\$113,900	\$8,223
Beaufort County	\$133,853	\$211,250	\$49,747
Berkeley County	\$15,644	\$49,539	\$827
Blythewood	\$6,746	\$28,719	\$17,197
Camden	\$6,332	\$33,000	(\$19,280)
Cayce	\$16,995	\$32,512	\$60,873
Charleston	\$729,130	\$1,593,429	\$658,336
Cherokee County	\$10,208	\$0	\$22,118
Chester County	\$24,598	\$135,229	\$53,904
Clarendon County	\$27,447	\$60,440	\$66,135
Clemson	\$41,343	\$73,000	\$17,007
Clinton	\$822	\$1,802	\$0
Colleton County	\$52,567	\$130,312	\$63,127
Columbia	\$272,127	\$601,207	(\$53,540)
Conway	\$4,947	\$11,865	\$70
Darlington County	\$7,190	\$40,310	(\$38,974)
Dillon	\$16,787	\$37,575	\$32,844
Dillon County	\$11,460	\$30,500	(\$211)
Dorchester County	\$12,523	\$26,659	\$27,132
Duncan	\$16,319	\$57,000	\$35,561
Easley	\$6,899	\$18,339	\$0
Edisto Beach	\$50,207	\$144,940	\$279,963
Florence	\$57,759	\$130,500	\$3,403
Florence County	\$56,762	(\$25,000)	\$482,546
Folly Beach	\$55,896	\$121,436	(\$0)
Gaffney	\$11,492	\$36,000	\$597
Georgetown	\$15,364	\$33,060	\$36,117
Georgetown County	\$225,280	\$365,845	\$833,791
Goose Creek	\$3,002	\$15,546	(\$0)
Greenville	\$185,850	\$398,699	\$117,680
Greenville County	\$193,363	\$415,273	\$51,075
Greenwood	\$22,520	\$46,500	\$2,927
Greenwood County	\$13,332	\$16,688	\$12,198
Greer	(\$7,500)	\$0	(\$16,250)
Hardeeville	\$20,503	\$61,993	(\$17,554)
Hartsville	\$10,756	\$23,309	(\$0)

* Carry Forward Next Year was computed from other responses.

TABLE B
(continued)

STATEWIDE 2% ACCOMMODATIONS TAX REVENUE EXPENDITURES FOR FY03-04
FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS

LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS	30% ADVERTISING AND PROMOTION	65% TOURISM RELATED FUND	65% CARRY FORWARD NEXT YEAR *
Hilton Head Island	\$940,907	\$1,884,600	\$1,791,614
Horry County	\$823,592	\$1,714,546	\$358,534
Isle of Palms	\$225,656	\$453,388	\$348,765
Jasper County	\$33,531	\$59,200	\$38,451
Kershaw County	\$17,373	\$40,128	\$201
Kiawah Island	\$202,802	\$484,877	\$58,745
Lake City	\$974	\$0	\$2,109
Laurens County	\$14,387	\$31,172	(\$0)
Lexington	\$8,315	\$18,096	\$43
Lexington County	\$89,213	\$185,000	\$58,905
Moncks Corner	\$5,738	\$24,774	\$27,254
Mt. Pleasant	\$169,131	\$278,329	\$462,258
Myrtle Beach	\$1,810,977	\$3,862,991	\$386,023
Newberry	\$8,802	\$18,137	\$19,380
Newberry County	\$13,655	\$27,567	\$3,187
North Charleston	\$310,077	\$674,127	\$0
North Myrtle Beach	\$551,279	\$1,096,094	\$214,376
Oconee County	\$27,859	\$55,169	\$34,025
Orangeburg	\$6,527	\$13,700	\$4,389
Orangeburg County	\$61,491	\$136,064	\$26,545
Pawleys Island	\$42,559	\$134,770	(\$42,559)
Pickens County	\$15,745	\$44,965	\$1,259
Port Royal	\$1,798	\$0	\$3,896
Richland County	\$155,442	\$369,558	(\$29,600)
Ridgeland	\$6,831	\$14,800	(\$0)
Rock Hill	\$70,886	\$154,950	\$2,089
Santee	\$52,163	\$135,577	(\$62,295)
Seneca	\$16,738	\$36,198	\$10,695
Seabrook Island	\$1,666	\$3,609	(\$0)
Simpsonville	\$11,144	\$45,350	(\$21,205)
Spartanburg County	\$96,811	\$169,168	\$9,568
Springdale	\$6,927	\$4,173	\$17,779
St. George	\$12,281	\$27,856	\$9,270
Sullivan's Island	\$8,310	\$23,097	\$1,335
Summerton	\$3,202	\$64,060	(\$45,781)
Summerville	\$43,875	\$95,062	\$1
Sumter	\$52,168	\$113,030	(\$0)
Sumter County	\$9,091	\$19,696	\$0
Surfside Beach	\$94,515	\$142,917	\$817,949
Walterboro	\$2,119	\$2,821	\$7,692
York County	\$36,148	\$87,025	\$2,116
Total Reported	\$8,592,980	\$18,162,509	\$7,314,517

* Carry Forward Next Year was computed from other responses.

TABLE C

**TOURISM-RELATED EXPENDITURES FROM 65% FUND BY CATEGORY
FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

Government	Total Funded From 65% Fund	% Funded in Each Category							
		1	2	3	4	5	6	7	8
Aiken	\$117,997	13%	76%	0%	0%	0%	0%	12%	0%
Aiken County	\$63,952	24%	8%	0%	0%	0%	0%	68%	0%
Anderson	\$49,108	23%	77%	0%	0%	0%	0%	0%	0%
Anderson County	\$113,437	35%	30%	35%	0%	0%	0%	0%	0%
Beaufort	\$113,900	54%	24%	7%	0%	0%	0%	15%	0%
Beaufort County	\$211,250	37%	11%	11%	1%	0%	0%	45%	-5%
Berkeley County	\$49,539	100%	0%	0%	0%	0%	0%	0%	0%
Blythewood	\$28,719	42%	0%	58%	0%	0%	0%	0%	0%
Camden	\$33,000	0%	100%	0%	0%	0%	0%	0%	0%
Cayce	\$32,512	19%	47%	34%	0%	0%	0%	0%	0%
Charleston	\$1,593,429	11%	36%	52%	0%	0%	0%	0%	0%
Cherokee County	\$0	0%	0%	0%	0%	0%	0%	0%	0%
Chester County	\$135,229	18%	56%	19%	7%	0%	0%	0%	0%
Clarendon County	\$60,440	100%	0%	0%	0%	0%	0%	0%	0%
Clemson	\$73,000	33%	67%	0%	0%	0%	0%	0%	0%
Clinton	\$1,802	100%	0%	0%	0%	0%	0%	0%	0%
Colleton County	\$130,312	35%	25%	28%	12%	0%	0%	0%	0%
Columbia	\$601,207	44%	42%	2%	6%	0%	0%	51%	-45%
Conway	\$11,865	100%	0%	0%	0%	0%	0%	0%	0%
Darlington County	\$40,310	85%	12%	1%	1%	0%	0%	0%	0%
Dillon	\$37,575	13%	24%	55%	7%	0%	0%	0%	0%
Dillon County	\$30,500	23%	77%	0%	0%	0%	0%	0%	0%
Dorchester County	\$26,659	36%	0%	41%	6%	0%	0%	17%	0%
Duncan	\$57,000	0%	18%	82%	0%	0%	0%	0%	0%
Easley	\$29,600	73%	22%	0%	5%	0%	0%	0%	0%
Edisto Beach	\$144,940	7%	5%	44%	24%	0%	20%	0%	0%
Florence	\$130,500	21%	69%	11%	0%	0%	0%	0%	0%
Florence County	\$205,000	20%	24%	45%	5%	0%	0%	7%	0%
Folly Beach	\$121,436	21%	20%	21%	22%	0%	16%	0%	0%
Gaffney	\$36,000	17%	64%	19%	0%	0%	0%	0%	0%
Georgetown	\$33,060	37%	18%	0%	0%	0%	0%	45%	0%
Georgetown County	\$365,845	2%	2%	10%	2%	0%	0%	1%	83%
Goose Creek	\$15,546	0%	100%	0%	0%	0%	0%	0%	0%
Greenville	\$396,921	20%	36%	31%	0%	0%	0%	13%	0%
Greenville County	\$415,273	34%	9%	57%	0%	0%	0%	1%	0%
Greenwood	\$46,500	0%	83%	17%	0%	0%	0%	0%	0%
Greenwood County	\$16,688	16%	84%	0%	0%	0%	0%	0%	0%
Greer	\$0	0%	0%	0%	0%	0%	0%	0%	0%
Hardeeville	\$61,993	90%	0%	10%	0%	0%	0%	0%	0%
Hartsville	\$23,309	39%	54%	7%	0%	0%	0%	0%	0%
Hilton Head Island	\$1,884,600	2%	33%	3%	40%	0%	0%	0%	22%

1=Destination Advertising/Promotion

2=Tourism-related Events

3=Tourism-related Facilities

4=Tourism-related Public Services

5=Tourist Public Transportation

6=Waterfront Erosion/Control/Repair

7=Operation of Visitor Information Centers

8=Not Classified

TABLE C
(continued)

TOURISM-RELATED EXPENDITURES FROM 65% FUND BY CATEGORY
FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS

Government	Total Funded From 65% Fund	% Funded in Each Category							
		1	2	3	4	5	6	7	8
Horry County	\$1,714,546	6%	1%	0%	63%	0%	30%	0%	-1%
Isle of Palms	\$453,388	4%	11%	64%	20%	0%	0%	0%	0%
Jasper County	\$59,200	64%	17%	10%	0%	0%	0%	10%	0%
Kershaw County	\$40,128	45%	0%	0%	0%	0%	0%	55%	0%
Kiawah Island	\$484,877	0%	78%	0%	22%	0%	0%	0%	0%
Lake City	\$0	0%	0%	0%	0%	0%	0%	0%	0%
Laurens County	\$31,172	73%	27%	0%	0%	0%	0%	0%	0%
Lexington	\$18,096	0%	77%	11%	0%	0%	0%	12%	0%
Lexington County	\$185,000	49%	1%	19%	0%	0%	0%	31%	0%
Moncks Corner	\$24,774	11%	0%	0%	0%	0%	0%	89%	0%
Mt. Pleasant	\$278,295	7%	57%	0%	18%	8%	0%	11%	0%
Myrtle Beach	\$3,862,991	15%	13%	0%	70%	0%	2%	0%	0%
Newberry	\$18,137	62%	38%	0%	0%	0%	0%	0%	0%
Newberry County	\$27,567	0%	19%	63%	18%	0%	0%	0%	0%
North Charleston	\$674,127	0%	0%	100%	0%	0%	0%	0%	0%
North Myrtle Beach	\$1,096,094	0%	15%	2%	82%	0%	1%	0%	0%
Oconee County	\$55,169	8%	29%	27%	0%	36%	0%	0%	0%
Orangeburg	\$13,700	20%	80%	0%	0%	0%	0%	0%	0%
Orangeburg County	\$136,064	57%	33%	0%	9%	0%	0%	1%	0%
Pawleys Island	\$92,210	0%	9%	23%	23%	0%	23%	23%	0%
Pickens County	\$44,965	24%	2%	69%	4%	0%	0%	0%	0%
Port Royal	\$4,000	75%	25%	0%	0%	0%	0%	0%	0%
Richland County	\$369,558	3%	21%	21%	19%	0%	0%	35%	0%
Ridgeland	\$14,800	12%	71%	17%	0%	0%	0%	0%	0%
Rock Hill	\$154,950	25%	23%	37%	0%	0%	0%	15%	0%
Santee	\$135,577	63%	15%	0%	22%	0%	0%	0%	0%
Seabrook Island	\$36,198	0%	0%	100%	0%	0%	0%	0%	0%
Seneca	\$3,609	100%	0%	0%	0%	0%	0%	0%	0%
Simpsonville	\$45,350	0%	89%	11%	0%	0%	0%	0%	0%
Spartanburg County	\$169,168	28%	8%	64%	0%	0%	0%	0%	0%
Springdale	\$4,173	86%	0%	0%	0%	0%	0%	14%	0%
St. George	\$27,856	0%	9%	27%	64%	0%	0%	0%	0%
Sullivan's Island	\$23,097	0%	0%	0%	100%	0%	0%	0%	0%
Summerton	\$64,060	0%	0%	100%	0%	0%	0%	0%	0%
Summerville	\$95,062	12%	23%	56%	0%	0%	0%	9%	0%
Sumter	\$113,030	25%	0%	0%	0%	0%	0%	75%	0%
Sumter County	\$19,696	100%	0%	0%	0%	0%	0%	0%	0%
Surfside Beach	\$142,917	14%	8%	12%	65%	0%	0%	0%	0%
Walterboro	\$2,821	27%	3%	70%	0%	0%	0%	0%	0%
York County	\$87,025	97%	3%	0%	0%	0%	0%	0%	0%
TOTAL REPORTED	\$18,363,399	15%	22%	18%	33%	0%	4%	5%	2%

1=Destination Advertising/Promotion
2=Tourism-related Events
3=Tourism-related Facilities
4=Tourism-related Public Services

5=Tourist Public Transportation
6=Waterfront Erosion/Control/Repair
7=Operation of Visitor Information Centers
8=Not Classified

TABLE D

**ORGANIZATIONS DESIGNATED TO RECEIVE AND MANAGE TOURISM
ADVERTISING AND PROMOTIONS FROM 30% FUND**

Organizations	Designated Amount	% of Total
Chambers of Commerce	\$4,187,203	47.6%
Convention and Visitor Bureaus	\$4,069,060	46.2%
Tourism Regions	\$337,375	3.8%
Other	\$209,678	2.4%
Total	\$8,803,317	100.0%

